THE UNIVERSITY OF OKLAHOMA
COLLEGE OF ARTS & SCIENCES

Requirements for a minor in
International Enterprise Studies – N604

GENERAL INFORMATION
The International Enterprise Studies minor is interdisciplinary in nature, with classes offered both in the College of Arts and Sciences and the Michael F. Price College of Business. For information about the minor and approval of courses to fulfill the international component of the program, please contact the College of Arts and Sciences Hobson Academic Services Center at 325-4411.

GENERAL REQUIREMENTS
At least six (6) credit hours must be earned in courses acceptable for residence credit by standards set forth by the College of Arts and Sciences, excluding transfer, correspondence, and examination (AP, CLEP, Advanced Standing) credit. Courses for the minor may not be taken Pass/No Pass.

SPECIFIC REQUIREMENTS
Students must successfully complete at least 18 credit hours, including at least nine (9) credit hours at the upper-division level. A grade of C or better must be earned in each course counted for minor credit. The following specific requirements must be met:

1. B AD 2113, Introduction to Business I
2. MGT 2013, Introduction to Management or MKT 2013, Introduction to Marketing
3. COMM 2613, Public Speaking
4. Nine (9) credit hours of pre-approved upper-division coursework in enterprise studies completed at an institution abroad.

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<th>Dept. abbreviation</th>
<th>Course #</th>
<th>Credit Hours</th>
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<td>2. MGT or MKT</td>
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<td>3. COMM</td>
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No course may be used by a student to satisfy both a major requirement and a minor requirement. A course may be used, however, to satisfy both a major support requirement and a minor requirement. Requests to substitute a minor requirement must be approved in writing by the College of Arts and Sciences.

The requirements for a minor must be completed concurrently with the major degree requirements. No minor may be added by completing courses after receiving the bachelor’s degree. Minors in the College are available to all undergraduate students at OU. If the minor is officially declared, successfully completed, and noted on the graduation application, the student’s transcript will so indicate at the time the bachelor’s degree is posted.

Pre-Approved International Business Courses

The program in International Business with French at Blaise-Pascal University in Clermont Ferrand, France, offers the following courses that fulfill the international component requirement for the International Enterprise Studies minor:

- Doing Business in France
- International Business
- Negotiating in International Markets
- International Marketing in Europe
- Web Globalization Management
- International Trade

Approved February 2010