Enrollment
## SPRING 2011 OU ENROLLMENT

<table>
<thead>
<tr>
<th>Location</th>
<th>Total</th>
<th>Change</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Norman Campus</td>
<td>24,788</td>
<td>0.1%</td>
<td>0.1%</td>
</tr>
<tr>
<td>HSC</td>
<td>3,644</td>
<td>4.7%</td>
<td></td>
</tr>
<tr>
<td>OU Tulsa</td>
<td>1,389</td>
<td>0.0%</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>28,396</strong></td>
<td><strong>0.8%</strong></td>
<td><strong>0.8%</strong></td>
</tr>
</tbody>
</table>
## SPRING 2011 ENROLLMENT

### OU - Norman

<table>
<thead>
<tr>
<th>Category</th>
<th>Enrollment</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>17,501</td>
<td>+ 0.4%</td>
</tr>
<tr>
<td>Graduate</td>
<td>3,643</td>
<td>- 2.9%</td>
</tr>
<tr>
<td>Law</td>
<td>527</td>
<td>- 2.9%</td>
</tr>
<tr>
<td>Total</td>
<td>21,671</td>
<td>- 0.3%</td>
</tr>
</tbody>
</table>
### SPRING 2011 ENROLLMENT

**A&S Norman**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>6,507</td>
<td>- 0.6%</td>
</tr>
<tr>
<td>Graduate</td>
<td>1,390</td>
<td>+ 0.7%</td>
</tr>
<tr>
<td>Total</td>
<td>7,897</td>
<td>- 0.4%</td>
</tr>
</tbody>
</table>
Fall 2011 Enrollment Projections

- Freshman Applications = up
- Freshman Admissions = up
- Fall 2011 target = 3900 freshmen
  - Fall 2010 = 3724
  - Fall 2011 increase = 176+ freshmen
  - 9 sections of ENGL 1113
  - 8 sections of 1000-level foreign language
  - 8 science sections of science lab
A&S Enrollment by Academic Major
Spring 2011
## Spring 11 A&S Undergraduate Enrollment By Major (Top 10)

<table>
<thead>
<tr>
<th>Major</th>
<th>Enrollment</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Psychology</td>
<td>786</td>
<td>10</td>
</tr>
<tr>
<td>Health &amp; Exercise Science</td>
<td>725</td>
<td>81</td>
</tr>
<tr>
<td>Zoology</td>
<td>641</td>
<td>-21</td>
</tr>
<tr>
<td>Microbiology</td>
<td>445</td>
<td>-5</td>
</tr>
<tr>
<td>Chemistry &amp; Biochemistry</td>
<td>437</td>
<td>-13</td>
</tr>
<tr>
<td>Sociology</td>
<td>403</td>
<td>-79</td>
</tr>
<tr>
<td>Communication</td>
<td>377</td>
<td>31</td>
</tr>
<tr>
<td>Political Science</td>
<td>359</td>
<td>-61</td>
</tr>
<tr>
<td>English</td>
<td>298</td>
<td>-24</td>
</tr>
<tr>
<td>Human Relations</td>
<td>272</td>
<td>-4</td>
</tr>
<tr>
<td>Major</td>
<td>Enrollment</td>
<td>Change</td>
</tr>
<tr>
<td>------------------------------</td>
<td>------------</td>
<td>--------</td>
</tr>
<tr>
<td>History</td>
<td>264</td>
<td>-23</td>
</tr>
<tr>
<td>Anthropology</td>
<td>180</td>
<td>16</td>
</tr>
<tr>
<td>Letters</td>
<td>171</td>
<td>-36</td>
</tr>
<tr>
<td>Film &amp; Video Studies</td>
<td>161</td>
<td>0</td>
</tr>
<tr>
<td>Math</td>
<td>159</td>
<td>11</td>
</tr>
<tr>
<td>Social Work</td>
<td>136</td>
<td>7</td>
</tr>
<tr>
<td>Economics</td>
<td>118</td>
<td>-48</td>
</tr>
<tr>
<td>Spanish</td>
<td>91</td>
<td>-75</td>
</tr>
<tr>
<td>Undecided</td>
<td>75</td>
<td>-17</td>
</tr>
<tr>
<td>Philosophy</td>
<td>68</td>
<td>-13</td>
</tr>
</tbody>
</table>
Spring 11 A&S Undergraduate Enrollment By Major (21-30)

- Linguistics – 68 (1)
- A&S Planned Program – 63 (21)
- Religious Studies – 58 (-3)
- French – 45 (-2)
- Physics – 45 (-1)
- Information Studies – 39 (4)
- Astronomy & Astrophysics – 36 (8)
- German – 34 (5)
- Native American Studies – 32 (-9)
- Public Affairs & Administration – 32 (-6)
Spring 11 A&S Undergraduate Enrollment By Major (31-38)

- Chinese – 31 (3)
- Classics – 30 (0)
- Botany – 30 (-5)
- Women’s Studies – 28 (-1)
- AFAM – 12 (-8)
- Russian – 11 (-8)
- Ethics & Religion - 5 (-4)
- Italian – 3 (1)

189 decrease
-2.7%

6,780 Undergraduate Majors (duplicated headcount)
A&S ENROLLMENT BY CREDIT HOUR
A&S Credit Hour Enrollment by Dept.

Credit Hours – Fall 10

TOTAL OU CREDIT HOURS: 274,709
TOTAL A&S CREDIT HOURS: 167,379

A&S = 61%
Size of the Faculty
Change in Permanent Faculty (Fall Data)
Changes in Permanent Faculty vs. Students
Fall Data
Faculty Recruiting For Fall 2011

- 38 Tenure/Tenure Track searches
  - 26 Vacant positions
  - 12 New positions

Searches = 38

Hired to Date = 20
A&S FY10 Grants and Contracts Expenditures

$27,739,565
20% Increase

FY 11 ytd = $17,074,125
A&S FY10 Grants and Contracts Expenditures

A&S Total: $27,739,565
Norman Campus Total: $85,761,618
A&S = 32% of total
Budget Cuts
# History of Budget Cuts

<table>
<thead>
<tr>
<th>Year</th>
<th>Permanent Reductions</th>
<th>E&amp;G</th>
<th>OTIS</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 09</td>
<td>1% Reduction</td>
<td>-$345,595</td>
<td>-</td>
</tr>
<tr>
<td>FY 10</td>
<td>1% Reduction</td>
<td>-</td>
<td>-$340,335</td>
</tr>
<tr>
<td>FY 10</td>
<td>1.24% Reduction</td>
<td>-</td>
<td>-$427,187</td>
</tr>
<tr>
<td>FY 11</td>
<td>4% Reduction</td>
<td>-</td>
<td>-$1,377,290</td>
</tr>
<tr>
<td>FY 12</td>
<td>5% Reduction (planned)</td>
<td>-</td>
<td>-$1,708,500</td>
</tr>
<tr>
<td></td>
<td>Total Reductions</td>
<td>-$345,595</td>
<td>-$3,853,312</td>
</tr>
</tbody>
</table>

**7.9% reduction overall**

**51% reduction in One-Time Instructional Support**
Dealing with Budget Cuts

- Saving as much money as possible this year to supplement next year’s budget;
- Leaving some vacant faculty positions temporarily unfilled and using the freed-up funds to retain graduate teaching assistants and instructors in critical classes;
- Ensuring that all of our permanent faculty members are teaching their full course load;
- Offering the classes that students need to graduate while eliminating elective classes with low demand;
- Increasing the size of some classes when feasible;
Dealing with Budget Cuts

- Carefully monitoring enrollment in classes so that resources can be moved to where they are needed most;
- Allowing departments to offer more classes online when feasible and pedagogically sound;
- Offering more classes in the summer and intersession because they operate under a different budget model; and
- Redesigning some classes to shift part of the instruction to technology (blended classes) thereby allowing an instructor to teach a larger number of students without sacrificing educational quality.
Dealing with Budget Cuts

Not Being Considered:

- Furloughs or layoffs
- Elimination of permanent faculty positions
- Deleting Majors
- Eliminating or consolidating administrative units
Tuition & Fees
## Changes in Undergraduate Tuition and Fees

<table>
<thead>
<tr>
<th>Year</th>
<th>Resident</th>
<th>Change</th>
<th>Nonresident</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004-2005</td>
<td>$4,140</td>
<td>10.6%</td>
<td>$11,658</td>
<td>13.7%</td>
</tr>
<tr>
<td>2005-2006</td>
<td>$4,408</td>
<td>6.5%</td>
<td>$12,301</td>
<td>5.5%</td>
</tr>
<tr>
<td>2006-2007</td>
<td>$5,109</td>
<td>15.9%</td>
<td>$13,398</td>
<td>8.9%</td>
</tr>
<tr>
<td>2007-2008</td>
<td>$5,607</td>
<td>9.7%</td>
<td>$14,721</td>
<td>9.9%</td>
</tr>
<tr>
<td>2008-2009</td>
<td>$6,493</td>
<td>9.9%</td>
<td>$16,474</td>
<td>9.7%</td>
</tr>
<tr>
<td>2009-2010</td>
<td>$6,493</td>
<td>9.9%</td>
<td>$16,474</td>
<td>0.0%</td>
</tr>
<tr>
<td>2010-2011</td>
<td>$6,784</td>
<td>4.5%</td>
<td>$17,215</td>
<td>4.5%</td>
</tr>
</tbody>
</table>

2 semesters @ 15 hours per semester
New Academic Service Fee

- New Fee = $12.25 / SCH
- Consolidates:
  - All course fees (except lab fees)
  - College Enrichment Fee ($9.50 / SCH)
- Revenue neutral
- Includes new fees and increases previously requested for FY12
Initiatives
Improving Graduation Rates
OU Graduation Rates

6 Year Graduation Rate

- 1994: 50.1%
- 1995: 52.5%
- 1996: 53.4%
- 1997: 54.3%
- 1998: 55.2%
- 1999: 56.1%
- 2000: 57.0%
- 2001: 57.9%
- 2002: 58.8%
- 2003: 59.7%
- 2004: 60.6%
- 2005: 61.5%

New Records!

4 Year Graduation Rate

- 1994: 19.4%
- 1995: 20.7%
- 1996: 21.9%
- 1997: 23.1%
- 1998: 24.3%
- 1999: 25.5%
- 2000: 26.7%
- 2001: 27.9%
- 2002: 29.1%
- 2003: 30.3%
- 2004: 31.5%
- 2005: 32.7%

- 64.4%
Career Development

Career planning presentations to over 150 students in 8 student organizations & classes (Fall 2010)

Topics include:

- Resumes
- Importance of 1st Impressions
- Networking
- Job Search Strategies
- Cover Letters
Career Development

- Steady increase in career advising appts.
- Successful A&S Professional Networking Receptions for students in Fall (50 students) and Spring (40 students)
- 15 employer/recruiter class visits (Fall 2010)
Career Development

- December 2010 graduates surveyed through Capstone classes on post-graduation plans. Will continue with May 2011 graduates
- Leadership Scholar resume workshops and resume book
- 25% increase in A&S students registered with Career Services in comparison to February 2010
A&S Students Registered with Career Services

Number of Students Registered

Academic Year

04-05 05-06 06-07 07-08 08-09 09-10 10-11*

482 1547 1770 1798 2001 2316 2000

* = As of 2/11
Private Giving
Private Giving: 15 Year Comparison

Dollars Raised

$0

$500,000

$1,000,000

$1,500,000

$2,000,000

$2,500,000

$3,000,000

$3,500,000

$4,000,000

$4,500,000

$5,000,000

1996

1998

2000

2002

2004

2006

2008

2010

$2,307,267 ytd
Private Giving: FY 11 Major Gifts

- Arnold and Wanda Coldiron $1,000,000
- Zarrow Family Foundation $500,000
- Astellas USA Corporation $40,000
- Sherri Cone $34,000
- Microchem Solutions Corporation $30,000
- James and JoAnn Holden $20,000
- Charles and Lynn Schusterman Foundation $20,000
- Jon and Cathryn Withrow $20,000
- Unlimited Nutrition $20,150
- Bobby and Margaret Hassler $16,000
Private Giving: FY 11 Major Gifts

- Charlie and Julie Jacob Daniels  $10,000
- Jalal and Mohammad Farzaneh  $10,000
- Marvin and Barbara Jirous  $10,000
- Paul Minnis and Patricia Gilman  $7,000
- Shell Oil Corporation  $7,000
- Les and Mary Pickett  $6,000
- Crawley Family Foundation  $5,000
- Sandy Kinney and Mike Sugg  $5,000
- Ellen Rowe Phillips  $5,000
- Prudential Financial Corporation  $5,000
Private Giving: FY 11 Planned Gifts

Realized Estate Gifts:

- Ruth Knee Estate-$330,000 for the Zarrow School of Social Work
Private Giving: FY 11 Planned Gifts

Estate Gift Agreements:

- Anonymous Donor - $1 million for an endowed chair in Political Science/Constitutional Studies
Scholarships
A&S Scholarships: FY 11

129 college scholarships worth $165,150 awarded to sophomores, juniors, seniors and graduate students
FOCAS Distinguished Lecture Series

- Communication, $4,475 – Dr. J Kevin Barge
- Women’s and Gender Studies, $3,680 – Shelby Knox
- Modern Languages, Literatures & Linguistics, $3,000 – Dacia Maraini
- Library & Information Studies, $3,230 – Virginia Walter
- Modern Languages, $2,000 – Dr. Alberto Moreiras
Dr. T.W. Adams Distinguished Alumni Lecture Program

- Communication, $875 - Dr. Scott Moore
- Modern Languages, Literatures & Linguistics $2,480 – Dr. Paul Gregory
Summer Session
Summer Session Goals

- To increase summer enrollment as a way to:
  - increase revenue
  - help students get courses they need to graduate
Summer Session – OU Plan

- Changes
  - Centrally organized
    - University-wide steering committee
  - Expanded calendar
    - Block schedules starting in May
  - Funding model – shared tuition
  - Increased marketing
  - All marketing promotes summer.ou.edu
  - Housing deals ($100 per month)
  - Financial aid availability
Summer Session – Marketing

Chalking

Table tents

Postcards

State of the College of Arts & Sciences – Spring Faculty Meeting – April 4, 2011
Summer Session – Marketing
summer.ou.edu

Summer Session 2011

Summer at the University of Oklahoma provides students with a unique opportunity to get ahead, stay on track, or catch up while earning up to 18 credit hours over the course of the summer. In addition to hundreds of classes in Norman, OU offers many Summer Study Abroad opportunities. Learn more about why OU Summer Session makes a difference here.

Remember, taking just one class every summer allows many students to graduate one semester SOONER than planned!
Summer Session – A&S Plan

- Promoting summer to students and faculty
- All A&S classes on shared tuition
- Summer study abroad

Summer 2010:
  - ~4700 students enrolled
  - ~215 sections

Summer 2011
  - Offering 266 sections – 8,000 seats
A&S International Programs
Building on 2010 Success

- 6 programs in summer 2010
- 62 students
- 8 faculty members
- Participants from all Norman colleges
2011 Planned Locations

- Accepted proposals for:
  - Asia - 3 programs in China
  - Australia - 1
  - Europe – 7
  - Latin America - 1
Summer 2011 Status

- 8 programs out of 12 will go
- Students to date = 83
- 4 cancellations (low numbers)
- Added new programs in:
  - Australia
  - Ireland
  - Scotland
Kunming, China

Communication in Contemporary Chinese Contexts and East/West Poetry

Intensive Chinese Language
Journey to China

Xi’an, Kunming, Lijiang, Beijing
Leipzig, Germany

German Thought and Culture
(on campus)
and
Intensive German Language
(in Leipzig)
Wollongong, Australia

International Indigenous Issues
Glasgow, Scotland

Current Topics in Human Relations
Cultural Insight into the Scotland and the U.S.
Cork, Ireland

Women & Crime: A Cross-Cultural Analysis
Irish Identities in the 21st Century
Arezzo, Italy

Organic Chemistry I
And
Chemistry & Culture of Wine
Summer 2012

- Proposals were due March 31
- Goals
  - Increase number of programs & participants
  - Maintain programs in hard sciences
  - Create expectation of study abroad within A & S
AWARD RECIPIENTS

2010-2011
Carl Albert Award
The Carl Albert Award

Sarah Swenson
Zoology/ Biomedical Sciences
Longmire Prize
Teaching Scholars Initiative
The Longmire Prize

Ryan Bisel
Communication
Irene Rothbaum Award
Irene Rothbaum Award

Kyle Harper
Classics and Letters
Dean’s Outstanding Advising Award
Dean’s Outstanding Advising Award

Shawn Gralla
Modern Languages, Literatures & Linguistics
Dean’s Outstanding Advising Award

Stacy Zemke
Library & Information Studies
Research Council Junior Faculty Summer Research Fellowship
Research Council Junior Faculty Summer Research Fellowship

Ariel Ahram
Political Science
Research Council Junior Faculty Summer Research Fellowship

Erik Braun
Religious Studies
Research Council Junior Faculty Summer Research Fellowship

Kevin Butterfield
Classics & Letters
Research Council Junior Faculty Summer Research Fellowship

Jose Juan Colin
Modern Languages, Literatures & Linguistics
Research Council Junior Faculty Summer Research Fellowship

Sara Coodin
Classics & Letters
Research Council Junior Faculty Summer Research Fellowship

Kimball Martin
Mathematics
Research Council Junior Faculty Summer Research Fellowship

John Masly
Zoology
Research Council Junior Faculty Summer Research Fellowship

Kelvin White

Library & Information Studies
A&S Junior Faculty Summer Fellowship
Junior Faculty Summer Fellowship

David Anderson
English

State of the College of Arts & Sciences – Spring Faculty Meeting – April 4, 2011
Junior Faculty Summer Fellowship

Stephanie Burge
Sociology
Junior Faculty Summer Fellowship

Robert Clark

Sociology
Junior Faculty Summer Fellowship

Maria-Elena Diaz
Sociology
Junior Faculty Summer Fellowship

Anne Dunn
Botany/Microbiology
Junior Faculty Summer Fellowship

Miriam Gross

History

Jointly Awarded with SIAS
Junior Faculty Summer Fellowship

Thomas Hefter
Modern Languages, Literatures & Linguistics
Jointly Awarded with SIAS
Junior Faculty Summer Fellowship

Stephanie Hom

Modern Languages, Literatures & Linguistics
Junior Faculty Summer Fellowship

Tyler Johnson
Political Sciences
Junior Faculty Summer Fellowship

Neal Judisch
Philosophy
Junior Faculty Summer Fellowship

Elizabeth Karr

Botany/Microbiology
Junior Faculty Summer Fellowship

Heather Ketchum

Zoology
Junior Faculty Summer Fellowship

Takeshi Kimoto

Modern Languages, Literatures & Linguistics
Junior Faculty Summer Fellowship

Rachel Knudsen

Classics & Letters
Junior Faculty Summer Fellowship

Jonathan Kujawa
Mathematics
Junior Faculty Summer Fellowship

Brent Landau
Religious Studies
Junior Faculty Summer Fellowship

Jun Li
Chemistry/Biochemistry
Junior Faculty Summer Fellowship

Christina Miller
Social Work
Junior Faculty Summer Fellowship

Joshua Nelson
English
Junior Faculty Summer Fellowship

Carsten Schapkow
History
Junior Faculty Summer Fellowship

Paul Sims
Chemisty/Biochemistry
Junior Faculty Summer Fellowship

Clarissa Thompson
Psychology
Junior Faculty Summer Fellowship

Ginger Welch
Human Relations
Junior Faculty Summer Fellowship

Jane Wickersham

History
Junior Faculty Summer Fellowship

Ping Zhu
Modern Languages, Literatures & Linguistics