The College of Arts & Sciences
Spring 2012
Faculty Meeting
The College of Arts & Sciences
Spring 2012

Pretty Rosy College
Enrollment
### SPRING 2012 OU ENROLLMENT

<table>
<thead>
<tr>
<th>Campus</th>
<th>Students</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Norman Campus</td>
<td>25,630</td>
<td>3.1%</td>
</tr>
<tr>
<td>HSC</td>
<td>3,476</td>
<td>-4.6%</td>
</tr>
<tr>
<td>OU Tulsa</td>
<td>1,359</td>
<td>-2.2%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>29,089</td>
<td>+2.2%</td>
</tr>
</tbody>
</table>
OU Spring Undergraduate Enrollment Trends

- Total: 22,290
- Undergraduate: 18,236
- Graduate: 3,533

A&S Spring Undergraduate Enrollment Trends

- Total: 7829
- Undergraduate: 6507
- Graduate: 1390

2011 Freshman Class

- 4053 Freshmen
- Largest class in the history of OU!
- Highest ACT/SAT scores in history (26.1)
- Still, largest number of National Merit Scholars at a public university
Freshman Enrollment: OU vs. OSU

OU Total
OSU Total
OU Resident
OSU Resident
Percent of Oklahoma HS Graduates Entering OU vs. OSU
Percentage of Nonresident Students - Fall
A&S Enrollment by Academic Major
Spring 2012
Spring 12  A&S Undergraduate Enrollment By Major (Top 10)

- Psychology – 766  
- Health & Exercise Science – 721  
- Zoology – 611  
- Microbiology – 522  
- Chemistry & Biochemistry – 487  
- Sociology – 420  
- Communication – 374  
- Political Science – 355  
- English – 285  
- History – 255
<table>
<thead>
<tr>
<th>Major</th>
<th>Spring 12</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Relations</td>
<td>245</td>
<td>-27</td>
</tr>
<tr>
<td>Letters</td>
<td>181</td>
<td>10</td>
</tr>
<tr>
<td>Math</td>
<td>163</td>
<td>4</td>
</tr>
<tr>
<td>Anthropology</td>
<td>157</td>
<td>-23</td>
</tr>
<tr>
<td>Film &amp; Video Studies</td>
<td>157</td>
<td>-4</td>
</tr>
<tr>
<td>Social Work</td>
<td>150</td>
<td>14</td>
</tr>
<tr>
<td>Economics</td>
<td>116</td>
<td>-2</td>
</tr>
<tr>
<td>Spanish</td>
<td>107</td>
<td>16</td>
</tr>
<tr>
<td>Linguistics</td>
<td>86</td>
<td>18</td>
</tr>
<tr>
<td>Philosophy</td>
<td>70</td>
<td>2</td>
</tr>
</tbody>
</table>
Spring 12  A&S Undergraduate Enrollment By Major (21-30)

- A&S Planned Program - 69  (6)
- Physics - 68  (23)
- Undecided – 64  (-11)
- Religious Studies - 61  (3)
- French - 47  (2)
- Chinese - 45  (14)
- Information Studies - 42  (4)
- Classics - 38  (8)
- Native American Studies - 30  (-2)
- Public Affairs & Administration - 29  (-3)
### Spring 12 A&S Undergraduate Enrollment By Major (31-37)

<table>
<thead>
<tr>
<th>Major</th>
<th>Count</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women’s &amp; Gender Studies</td>
<td>29</td>
<td>+1</td>
</tr>
<tr>
<td>German</td>
<td>27</td>
<td>-7</td>
</tr>
<tr>
<td>Arabic</td>
<td>26</td>
<td>-26</td>
</tr>
<tr>
<td>Astronomy &amp; Astrophysics</td>
<td>25</td>
<td>-11</td>
</tr>
<tr>
<td>Botany</td>
<td>24</td>
<td>-6</td>
</tr>
<tr>
<td>AFAM</td>
<td>19</td>
<td>+7</td>
</tr>
<tr>
<td>Russian</td>
<td>16</td>
<td>+5</td>
</tr>
<tr>
<td>Italian</td>
<td>4</td>
<td>+1</td>
</tr>
<tr>
<td>Ethics &amp; Religion</td>
<td>3</td>
<td>-2</td>
</tr>
</tbody>
</table>

**Total Undergraduate Majors:** 6,907 (duplicated headcount)

127 increase 1.9%
A&S ENROLLMENT BY CREDIT HOUR
A&S Credit Hour Enrollment by Dept.

Credit Hours – Spring 12

TOTAL OU CREDIT HOURS: 284,312
TOTAL A&S CREDIT HOURS: 155,452

A&S = 54.7%
Size of the Faculty
Change in Permanent Faculty

- Year: 1996-2011
- Change: 350 - 532
Composition of the A&S Faculty

- Permanent Faculty = 532
- Temporary Instructional Faculty = ~331
- Graduate Teaching Assistants = ~525
- Undergraduate Teaching Assistants = ~39

Total Instructional Staff = ~1,427
A&S Searches Approved for Fall 2012

- Searches to fill vacant lines = 29
  - Tenure/Tenure Track = 28
  - Renewable Term = 1
- Searches to fill new lines = 3
  - Tenure/Tenure Track = 3

TOTAL SEARCHES = 32
A&S FY11 Grants and Contracts Expenditures

Expenditures

- $0
- $5,000,000
- $10,000,000
- $15,000,000
- $20,000,000
- $25,000,000
- $30,000,000
- $35,000,000

Fiscal Year

- 95
- 96
- 97
- 98
- 99
- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12

$29,979,678
8% Increase
A&S FY11 Grants and Contracts Expenditures

A&S Total: $27,739,565
Norman Campus Total: $90,442,043
A&S = 31% of total
## Budget Cuts

<table>
<thead>
<tr>
<th>Year</th>
<th>Permanent Reductions</th>
<th>E&amp;G</th>
<th>OTIS</th>
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<tbody>
<tr>
<td>A&amp;S Beginning Budget</td>
<td>$45,618,634</td>
<td>$7,540,465</td>
<td></td>
</tr>
<tr>
<td>FY 09</td>
<td>1% Reduction</td>
<td>-$345,595</td>
<td></td>
</tr>
<tr>
<td>FY 10</td>
<td>1% Reduction</td>
<td>-$340,335</td>
<td></td>
</tr>
<tr>
<td>FY 10</td>
<td>1.24% Reduction</td>
<td>-$427,187</td>
<td></td>
</tr>
<tr>
<td>FY 11</td>
<td>4% Reduction</td>
<td>-$1,377,290</td>
<td></td>
</tr>
<tr>
<td>FY 12</td>
<td>4% Reduction</td>
<td>-$1,327,685</td>
<td></td>
</tr>
<tr>
<td>Total Reductions</td>
<td>-$345,595</td>
<td>-$3,472,497</td>
<td></td>
</tr>
</tbody>
</table>

**FY13 Reductions?**  
$700,000 – $1,400,000

- **7% reduction overall**
- **46% reduction in One-Time Instructional Support**
Consequences of Budget Cuts

- Fewer adjuncts and GTAs
- Increased section size
- Fewer low-enrollment sections
  - Undergraduate = fewer than 19 students
  - Graduate = fewer than 6 students
- Fewer electives
- Regular faculty teaching more sections and students
- More courses in Summer Session
## Consequences of Budget Cuts

### FY 12 Instructional Costs

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Central OTIS Funds</td>
<td>$ 4,013,305</td>
</tr>
<tr>
<td>Departmental GA Pools</td>
<td>$ 5,061,776</td>
</tr>
<tr>
<td>Shared Tuition</td>
<td>$ 1,307,622</td>
</tr>
<tr>
<td>College One-time Funds</td>
<td>$ 2,124,879</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$12,507,582</strong></td>
</tr>
</tbody>
</table>
Consequences of Budget Cuts

Sources of College One-Time Funds

- Vacant faculty positions
- Faculty leave funds
- Excess income from self-support courses
  - Online courses
  - Summer courses
- Student fee income
New Presidential Expectations for Teaching

These are expectations, not hard and fast rules. Exceptions will be made when it is in the best interest of the university, and particularly the students, to do so.

The ultimate goal is to meet the needs of our students for the classes they need to graduate while being good stewards of limited financial resources.
Initiatives
Improving Graduation Rates
OU Graduation Rates

New Record!

Four-Year Graduation Rate

19.4%

Six-Year Graduation Rate

50.1%

67.8%

59%

62%

34.4%

Freshman Cohort Year

A&S Summer Enrollment 2004-2011

+16%
A&S 2011 “Summer-y”

- 276 classes offered (+35 from 2010)
- $1,740,173 tuition generated
- $1,420,640 paid in salary + fringe
- $319,533 “profit”
- $150,000 shared with Departments
- $169,533 available to support college one-time costs
A&S Summer 2012 and beyond...

- 2012: 339 classes offered (+63 or +23%)
- Summer = OU’s third semester
- Marketing (summer.ou.edu)
- Student Life, pool, dorms
- Emphasis on incoming freshmen
- *NEW* SU13 enrollment aligned with Spring 2013 enrollment (Nov. 2012)
Summer 2012 Marketing

Start Sooner:
First Steps

First Steps, UCOL 1013
A new course offering, starting Summer 2012

First Steps is intended to assist students in the transition from high school to college. The course will focus on both the character and behavior of the successful college student. Topics to be covered will include, but are not limited to, study skills, time management, goal setting, learning styles, financial planning, emotional intelligence, civic and personal responsibility. In addition to going over the basic academic and character skills need to succeed at
Career Development
A&S Career Development

Fall 2011 Presentations
- 720 students in 27 student organizations & classes
- Increase of 500+ students

Spring 2012 Presentations
- 500 students in 21 student organizations & classes scheduled so far this semester

Topics include: resumes, networking, cover letters, interviewing
Individual Career Advising

- 100+ individuals since August 1
- Successful A&S student Professional Networking Receptions in Fall (75 students) and Spring (55 students)
- 13 employer/recruiter class visits (Fall 2011)
- 7 visits scheduled so far for Spring 2012
A&S Career Development

- December 2011 graduates surveyed through Capstone classes on post-graduation plans
- Data reflects responses submitted during brief window (Nov. 30 – Dec. 9)
  - 165 out of 491 fall graduates responded (33.6%)
  - 16% reported accepted job
  - 30% reported attending grad/prof school
  - 51% still job seeking
A&S Students Registered with Career Services

Number of Students Registered

<table>
<thead>
<tr>
<th>Year</th>
<th>04-05</th>
<th>05-06</th>
<th>06-07</th>
<th>07-08</th>
<th>08-09</th>
<th>09-10</th>
<th>10-11</th>
<th>11-12*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>482</td>
<td>1547</td>
<td>1770</td>
<td>1798</td>
<td>2001</td>
<td>2316</td>
<td>2850</td>
<td>1395</td>
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* As of 3/12
Private Giving
A&S Scholarships Awarded
FY 01 – FY 12

595% Increase!!!
A&S Scholarships: FY 11-12

306 college scholarships worth $286,305 awarded to sophomores, juniors, seniors and graduate students

251 departmental scholarships worth $174,190

557 scholarships worth $460,495
Endowed Scholarship Donors

- Herbert and Lela Mitchell Berlin
- Robert Dean Bass
- Mary, Nell and Louise Perkins
- Alvin Terrell Dixon
- Edward and Barbara Eskridge (LS)
- William and Jane Longmire
- Sally and Bob Hillis (LS)
- Russell and Donna McArron (LS)
- Cuba and Ted Webb (LS)
- Jon and Cathryn Withrow
Endowed Scholarship Donors

- Charles and Mary Springer
- Bob and Pam Dies (LS)
- Corrine Price
- Robert and Mary Sturgis
- Robert and Debbie Witte (LS)
- Jack Roe Denton
- Ruby Brakebill
- Sandra and William Talley (LS)
- David C. Steed
- JW Williams and Ida Sutton (LS)
Endowed Scholarship Donors

- Don and Shirley Crews (LS)
- Harris Foundation (LS)
- Jim and JoAnn Holden (LS)
- Woody and Penny Young (LS)
- Kim and Nancy Hauger (LS)
- Ruth Wilson Sanford (LS)
- Marvin and Barbara Jirous
- Julie Jacob Daniels (LS)
- Ward and Pat Paxton (LS)
- Edmond and Joyce Peters
Endowed Scholarship Donors

- Jeanne Hoffman Smith (LS)
- Sandy Kinney and Mike Sugg (LS)
- Steve Livesey
- Friends and Family of Jim Sullivan

Total Scholarship Endowment
$6,839,995
Annual Scholarship Donors

- Debbie Copp (LS)
- Patti and Roger Clapp (LS)
- Albert Folop (LS)
- John Long (LS)
- John and Mindy Pittman (LS)
Private Giving:
FY ‘12 Annual Giving Programs

- A&S Associates $19,760
- Department Associates $41,306
- Telemarketing $90,361
- Other College Giving $629,136
- Other Department Giving $3,962,641

Total YTD: $4,743,204
<table>
<thead>
<tr>
<th>Name</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carl T. Bush</td>
<td>$2,500,000</td>
</tr>
<tr>
<td>Arnold and Wanda Coldiron</td>
<td>$1,000,000</td>
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<tr>
<td>Zarrow Family Foundation</td>
<td>$500,000</td>
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<tr>
<td>Ruth Knee Trust</td>
<td>$179,233</td>
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<tr>
<td>Lowell Dunham</td>
<td>$120,000</td>
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<tr>
<td>James and JoAnn Holden</td>
<td>$25,000</td>
</tr>
<tr>
<td>Charles and Lynn Schusterman Foundation</td>
<td>$20,000</td>
</tr>
<tr>
<td>Jon and Cathryn Withrow</td>
<td>$20,000</td>
</tr>
<tr>
<td>Steve Livesey</td>
<td>$20,000</td>
</tr>
<tr>
<td>Susanne Corr</td>
<td>$20,000</td>
</tr>
<tr>
<td>Sandy Kinney</td>
<td>$18,000</td>
</tr>
<tr>
<td>Harold Courson</td>
<td>$10,000</td>
</tr>
</tbody>
</table>
Private Giving: FY 12 Major Gifts

- Astellas Corporation $10,000
- Marvin and Barbara Jirous $10,000
- Stewart Ryan $7,000
- Les and Mary Pickett $6,000
- Bobby and Margaret Hassler $5,000
- Kelly Swindle $5,000
- Shell Oil Corporation $5,000
- Prudential Financial Corporation $5,000
- Jerry Snow $5,000
- Woody and Penny Young $5,000
- Sherri Dunice $5,000
FOCAS Distinguished Lecture Series

- History - $3,000
- History of Science - $5,000
- Modern Languages, Literatures & Linguistics - $4,000
- Political Science - $2,340
- Women’s & Gender Studies - $4,000
Dr. T.W. Adams Distinguished Alumni Lecture Program

- Film & Media Studies - $1,622
- Modern Languages, Literatures & Linguistics - $2,080
2011 Success

- Programs up from 6 to 7
- Faculty leaders up from 8 to 10
- New programs in Ireland & Scotland
- First hard science summer program abroad (Arezzo, Italy)
New in 2012

- Second month of programs
  - Ireland, Italy, France
- Six-week option
  - Economics in France
- New locations
  - St. Petersburg, Russia
  - Huqoq, Israel (Galilee)
New Departments

- Film and Media Studies (France)
- Political Science (Ireland)
- Religious Studies (Israel)
Summer 2012 Increases

- 4 more programs (11 total)
- 6 more faculty leaders (16 total)
- 8 more courses abroad (18 total)
- 35 more students (114 total expected)
Journey to China

Xi’an, Kunming, Lijiang, Beijing
Economics in France

Intermediate Microeconomics
Elements of Statistics
French Language & Culture
Leipzig, Germany

German Thought and Culture
(on campus)

and

Intensive German Language
(in Leipzig)
June in Ireland

Myth and Revolution in Irish Literature

Travel Writing in Ireland
July in Ireland

Politics in Literature and Film
Sociology of Terrorism
Huqoq Excavation Project

Archaeological Dig in Galilee
Consortium with UNC-Chapel Hill
July in Italy

Chemistry in Art

Italian Renaissance Art and Science
St. Petersburg, Russia

Trauma, Memory and Narrative
The Petersburg Myth and Text
Summer 2013

- Faculty proposals due March 30
- Goals
  - Increase programs & participants
  - More options in hard sciences
  - New locations outside of Europe
- Primary Challenge
  - Financial
  - Need to increase the number of study abroad scholarships
AWARD RECIPIENTS
2012-2013
Carl Albert Award
The Carl Albert Award

Dana Mohammad-Zadeh
Economics/International Studies
Irene Rothbaum Award
Irene Rothbaum Award

Jonathan Kujawa
Mathematics
Patten Teaching Award
Patten Teaching Award

Daniela Garofalo
English
Dean’s Outstanding Advising Award
Dean’s Outstanding Advising Award

Lance Goins
Chemistry and Biochemistry

State of the College of Arts & Sciences – Spring Faculty Meeting – April 2, 2012
Dean’s Outstanding Advising Award

Steve Wells
Zarrow School of Social Work
Research Council Junior Faculty Summer Research Fellowship
Research Council Junior Faculty Summer Research Fellowship

Xinyu Dai
Physics & Astronomy
Research Council Junior Faculty Summer Research Fellowship

Kristin Dowell
Anthropology
Research Council Junior Faculty Summer Research Fellowship

Mukremin Kilic
Physics & Astronomy
Research Council Junior Faculty Summer Research Fellowship

Emily McRae
Philosophy
Research Council Junior Faculty Summer Research Fellowship

Andreana Prichard
History/IAS/Honors
Research Council Junior Faculty Summer Research Fellowship

Marcelo Rioseco
Modern Languages, Literatures, & Linguistics
Research Council Junior Faculty Summer Research Fellowship

Ellen Rubenstein
Library & Information Studies
Research Council Junior Faculty Summer Research Fellowship

John Snead

Library & Information Studies
Research Council Junior Faculty Summer Research Fellowship

Meredith Worthen
Sociology
A&S Junior Faculty Summer Fellowship
Junior Faculty Summer Fellowship

Mohammad Al-Masri
Modern Languages, Literatures & Linguistics
Junior Faculty Summer Fellowship

Lucas Bessire
Anthropology
Junior Faculty Summer Fellowship

Katrina Boyd
Film and Media Studies
Junior Faculty Summer Fellowship

Kevin Butterfield

Classics and Letters
Junior Faculty Summer Fellowship

Barbara Capogrosso-Sansone
Physics and Astronomy
Junior Faculty Summer Fellowship

Sara Coodin
Classics and Letters
Junior Faculty Summer Fellowship

Raphael Folsom
History
Junior Faculty Summer Fellowship

Jennifer Graves
Economics
Junior Faculty Summer Fellowship

Kirsten Havig
Social Work
Junior Faculty Summer Fellowship

Daniel Hicks

Economics
Junior Faculty Summer Fellowship

Heather Ketchum
Zoology
Junior Faculty Summer Fellowship

Takeshi Kimoto

Modern Languages, Literatures & Linguistics
Junior Faculty Summer Fellowship

Jonathan Kujawa
Mathematics
Junior Faculty Summer Fellowship

Jun Li
Chemistry and Biochemistry
Junior Faculty Summer Fellowship

Eric Lomazoff
Classics and Letters
Junior Faculty Summer Fellowship

Kimberly Marshall
Anthropology
Junior Faculty Summer Fellowship

Andrew Porwancher

Classics and Letters
Junior Faculty Summer Fellowship

Carolina Rueda
Film and Media Studies
Junior Faculty Summer Fellowship

Jeannette Sanchez-Naranjo
Modern Languages, Literatures & Linguistics
Junior Faculty Summer Fellowship

Monica Seger
Modern Languages, Literatures & Linguistics
Junior Faculty Summer Fellowship

Ian Sellers
Physics and Astronomy
Junior Faculty Summer Fellowship

Allyson Shortle
Political Science
Junior Faculty Summer Fellowship

Sandra Tarabochia

English
Junior Faculty Summer Fellowship

Robert Thomson
Chemistry and Biochemistry
Junior Faculty Summer Fellowship

Bruno Uchoa
Physics and Astronomy
Junior Faculty Summer Fellowship

Man-Fung Yip
Film and Media Studies
Junior Faculty Summer Fellowship

Ping Zhu

Modern Languages, Literatures & Linguistics
Reception at Ellison Hall